



National Hydrogen Association

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Building Markets for Hydrogen and Fuel Cells: U.K.-U.S. Bridging Technology

A briefing in cooperation with the National Hydrogen Association, the U.S. Fuel Cell Council and the Methanol Institute

**Thursday, June 26, 2008, 11 am-1 pm
902 Hart Senate Office Building**

Among the many close ties between the U.S. and the U.K. is the development of hydrogen and fuel cells. Governments around the world are investing heavily in hydrogen and fuel cell technology development. As part of its \$1.2 billion Hydrogen Fuel Initiative, the U.S. Department of Energy just announced a \$130 million fuel cell funding opportunity and a \$1.3 million hydrogen technology prize solicitation; the European Union has approved a €940 million research initiative; and the U.K. Technology Strategy Board has allocated £4 million to fund highly innovative proposals for low impact buildings that include fuel cells. A number of cutting edge firms developing hydrogen and fuel cell technologies have extensive operations in the U.K., U.S., Europe and Asia. This briefing will discuss cooperative international efforts in research and product development. Light refreshments will be served.

Senator Byron Dorgan, Chairman of the Energy and Water Development Appropriations Subcommittee, will make preliminary remarks.

- Moderator: **Ethan Brown** – Director, Business Development, **Ballard Power Systems**

Ballard Power Systems Inc., is a world leader in the development, manufacture, sale and servicing of hydrogen fuel cells.

- **Michael Rosenfeld** – U.K. Trade & Investment, British Consulate-General, Los Angeles

The British government is working to encourage hydrogen and fuel cell technology development. U.K. Trade & Investment seeks to improve the business performance of U.K. firms, with an emphasis on innovation and R&D.

- **Henri Winand** – Chief Executive, **Intelligent Energy**, Loughborough, England; Long Beach, California; and Albuquerque, New Mexico

Intelligent Energy's world-class team brings to market fuel cell, fuel processing, hydrogen generation and desulphurization technologies for application in our four global target markets: aerospace & defense, distributed generation and portable power, oil & gas and motive power.

- **Jay Hoffman** – North American Commercial Manager, **Johnson Matthey Fuel Cells**, Swindon, England and West Chester, Pennsylvania

Johnson Matthey Fuel Cells is a global business, dedicated to the supply of high quality fuel cell components for hydrogen and methanol fuelled systems, and at the forefront of development of precious metal catalyst systems and membrane electrodes.

For further information, contact:

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